



PRESS RELEASE

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Coldstat Refrigeration Unveils Ice Machine Leasing Program

Manitowoc, Ice-O-Matic, Scotsman & Cornelius brands available in new ice machine equipment lease plans

PARAMUS, NEW JERSEY – Ice machines and ice dispensers are a necessity at any foodservice establishment, and can be a considerable, yet worthwhile, investment. Making sure the machine is periodically serviced, addressing unexpected repairs, downtime periods of no ice production – are all issues often associated with owning an ice making machine.

Following the unveiling of the ice machine leasing program, Coldstat Refrigeration was named an official member of Manitowoc's new STAR Service program for "outstanding aftermarket service and support." Through this program, Coldstat, a long-time Factory-Authorized Service Provider for Manitowoc Beverage and Manitowoc Ice, commits itself to the high standards of customer service and support that fall under the STAR program mandate, and agrees contractually to adhere to its strict principles.

Some businesses may have a need for a properly maintained commercial ice machine but are discouraged by the high upfront cost to purchase one, then the maintenance and repair costs. For those businesses, the Coldstat Ice Machine Lease Program has just the plan to help free up some much needed "frozen assets."

Now any food-serving establishment can get the benefits of having a new ice machine or ice dispenser on hand, without the responsibilities of owning and maintaining one. With the Ice Machine Leasing Program, Coldstat supplies the new machine, maintains it regularly and handles service calls or repairs.

According to Coldstat President Ion Sarkisian, "This program allows customers to have one fixed

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monthly price for easy budgeting. Plus, we make sure the machine is serviced regularly at no additional cost. Therefore it's in good condition at the end of the lease if a customer wants to buy the machine. Or we will handle the exchange if the customer would like to lease a new one."

Coldstat offers leasing plans with units by Manitowoc, Ice-O-Matic, Scotsman and Cornelius. The plans cover a full range of ice making machines including air-cooled and remote units on bins for differing production and storage quantities, self-contained under-counter units and even a plan that includes an ice maker and a Servend beverage & ice dispenser.

Having one fixed price per month means no unexpected service repair costs throughout the life of the lease period. The program is also ideal for business owners who prefer not to outlay the entire cost all at once, but rather to pay for a new machine over time.

When you lease a machine through Coldstat, we will handle delivery and pickup, all scheduled maintenance, any servicing or repairs and even supply ice while a machine is out of service if needed. And of course, you'll receive the Coldstat service and reliability that has kept us a regional favorite for over 40 years.

Coldstat ensures EPA Certified, factory-trained technicians with fully mobile rapid response service teams on call 24/7 to provide timely, reliable service. For further information regarding Coldstat's Ice Machine Leasing Program or other regional commercial refrigeration services, call the main office at 201-599-1200 or email Info@Coldstat.com.

ABOUT COLDSTAT

Coldstat Refrigeration has been the area's trusted leader in commercial refrigeration and HVAC for nearly 40 years, specializing in quality products, installations and maintenance, combined with highly attentive customer service. Coldstat is uniquely qualified to deliver sound solutions and certified, responsive service across a broad range of industries and is widely regarded as the regions top experts. As an authorized service agent for major manufacturers, Coldstat is the preferred product and service provider for major corporations, storefront locations, medical facilities and often even the product manufacturers themselves. Types of equipment includes freezers, coolers, ice machines, ice merchandiser, HVAC, walk-in coolers, walk-in freezers, low boys, Bain-maries, pizza prep tables and more.